REESTATES PATENT AND TRADEMARK OFFICE UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov APPLICATION NO. FIRST NAMED INVENTOR ATTORNEY DOCKET NO. CONFIRMATION NO. 09/21/2000 09/666,280 Kyoung Ro Yoon 24286/81251 8463 04/09/2007 **EXAMINER** SIDLEY AUSTIN BROWN & WOOD LLP DUONG, OANH L 555 CALIFORNIA STREET **SUITE 2000** ART UNIT PAPER NUMBER SAN FRANCISCO, CA 94104-1715 2155 SHORTENED STATUTORY PERIOD OF RESPONSE MAIL DATE **DELIVERY MODE** 04/09/2007 **PAPER**

Please find below and/or attached an Office communication concerning this application or proceeding.

If NO period for reply is specified above, the maximum statutory period will apply and will expire 6 MONTHS from the mailing date of this communication.

3 MONTHS

	Application No.	Applicant(s)
	09/666,280	YOON ET AL.
Office Action Summary	Examiner	Art Unit
\	Oanh Duong	2155
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with the c	orrespondence address
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period was reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tim rill apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).
Status		
1) Responsive to communication(s) filed on 18 Ja	nuary 2007.	
2a) This action is FINAL . 2b) ☐ This	action is non-final.	
3) Since this application is in condition for allowar		
closed in accordance with the practice under E	x parte Quayle, 1935 C.D. 11, 45	53 O.G. 213.
Disposition of Claims		
4)⊠ Claim(s) <u>51-91</u> is/are pending in the application	1.	
4a) Of the above claim(s) is/are withdraw		
5) Claim(s) is/are allowed.		
6)⊠ Claim(s) <u>51-91</u> is/are rejected.		
7) Claim(s) is/are objected to.	κ.	
8) Claim(s) are subject to restriction and/o	r election requirement.	
Application Papers		
	r	
9) The specification is objected to by the Examine 10) The drawing(s) filed on is/are: a) acceptable		Evaminer
Applicant may not request that any objection to the		
Replacement drawing sheet(s) including the correct		
11)☐ The oath or declaration is objected to by the Ex		
Priority under 35 U.S.C. § 119		
12) Acknowledgment is made of a claim for foreign	priority under 35 U.S.C. § 119(a))-(d) or (f).
a) ☐ All b) ☐ Some * c) ☐ None of:		
 Certified copies of the priority document 	s have been received.	
Certified copies of the priority document		
Copies of the certified copies of the prior		ed in this National Stage
application from the International Bureau		
* See the attached detailed Office action for a list	of the certified copies not receive	ed.
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Attachment(s)		
Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review (PTO-948)	4) Interview Summary Paper No(s)/Mail D	
3) Information Disclosure Statement(s) (PTO/SB/08)	5) 🔲 Notice of Informal F	
Paper No(s)/Mail Date <u>10/02/06, & 01/08/07</u> .	6)	

DETAILED ACTION

1. Claims 51-91 are presented for examination.

Claim Rejections - 35 USC § 101

- 2. 35 U.S.C. 101 reads as follows:
 - Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.
- 3. Claims 51, 71, and 81 are rejected under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter.
- 4. Claims 51, 71, and 81 appear to be an abstract idea rather than a practical application of the idea. Claims 51, 71, and 81 does not require any physical transformation and the invention as claimed does not produce a useful concrete and tangible result. Specifically, the claimed invention does not appear to produce a useful, concrete and tangible result because merely providing a user description is nothing more than a thought or computation within a processor. It fails to use or make available for use the result of the user description to enable its functionality and usefulness to be realized. Additionally, the asserted practical application in Applicant's specification is "providing multi-media information by using a multiple hierarchical structure in which information is provided to a user according to a user preference" as defined I page 5 lines 21-23). The practical application is not explicitly recited in the claim nor does it flow inherently therefrom. Therefore, claim 1 appears non-statutory. see M.P.E.P 2601:

[&]quot;A. Identify and Understand Any >Utility and/or< Practical Application Asserted for the

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Invention

The claimed invention as a whole must >be useful and< accomplish a practical application. That is, it must produce a "useful, concrete and tangible result." State Street, 149 F.3d at *>1373-74<, 47 USPQ2d at 1601-02. The purpose of this requirement is to limit patent protection to inventions that possess a certain level of "real world" value, as opposed to subject matter that represents nothing more than an idea or concept, or is simply a starting point for future investigation or research (Brenner v. Manson, 383 U.S. 519, 528-36, 148 USPQ 689, 693-96 **> (1966); In re Fisher, 421 F.3d 1365, 76 USPQ2d 1225 (Fed. Cir. 2005); In re Ziegler, 992 F.2d 1197, 1200-03, 26 USPQ2d 1600, 1603-06 (Fed. Cir. 1993))."

5. Claim 81 is not limited to tangible embodiments. The claim recited "A Computer program product..." is nonstatutory. Since claim 81 recited "A computer program product." is just limited to a functional descriptive materials" consists of computer program per se, instead of being defined as including tangible embodiments (i.e., a computer readable storage medium such as memory device, storage medium, etc.,). As such, the claim is not limited to statutory subject matter and is therefore nonstatutory.

Claim Rejections - 35 USC § 103

- 6. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 7. Claims 51-91 are rejected under 35 U.S.C. 103(a) as being unpatentable over Herz et al. (hereafter, Herz), US 5,758,257, in view of Kothuri et al. (hereafter, Kothuri), US 6,470,344 B1.

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Regarding claim 51, Herz teaches method for processing user preferences related to multimedia content consumption (see abstract), the method comprising:

providing a user description including a user preference description that has a hierarchical structure to describe preferences for filtering and searching (col. 29 lines 31-51 and col. 50 line 65-col. 51 line 55), the hierarchical structure including a first parent preference element and a second parent preference element at the same level of the hierarchical structure, the first parent preference element having one or more first child preference elements (col. 17 lines 45-65), each of the parent and child preference elements including at least one multimedia preference description to identify preferred multimedia content (col. 17 lines 28-65).

Herz does not explicitly teach a first parent preference element in the hierarchical structure includes a first preference condition that specifies a place to which the first parent and first child preference elements apply.

Kothuri teaches method for buffering a hierarchical index of multi-dimensional data for query/search operation (see abstract). Kothuri teaches a preference condition that specifies a place to which preference elements apply (col.13 lines 14-58: Kothuri discloses data is retrieved based on one or more hierarchically structured data attributes/conditions which include a region/place).

It would have been obvious to one of ordinary skill in the art at the time of the invention was made to incorporate a hierarchical structure data attribute including a region/place as taught by Kothuri into an element in a hierarchical structure in Herz.

One would be motivated to do so to allow data to be retrieved based on a particular

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14).

condition/attribute, thereby providing more efficient use of the data (Kothuri, col. 7 line

Regarding claim 52, Herz teaches the method of claim 51, wherein each of the first parent and first child preference elements includes a respective preference value to characterize relative importance of the corresponding multimedia preference description (Herz, col. 49 line 62-col. 50 line 15).

Regarding claim 53, Herz teaches the method of claim 51, wherein providing the user description includes receiving user input defining at least a portion of the multimedia preference description in one of the first parent and first child preference elements (col. 4 lines 41-46).

Regarding claim 54, Herz teaches the method of claim 51, wherein the user description includes a usage history describing events of consuming multimedia content (col. 29 lines 52-67).

Regarding claim 55, Herz teaches the method of claim 51, wherein filtering multimedia content includes recommending multimedia content (col. 23 lines 1-5).

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Regarding claim 56, Herz teaches the method of claim 51, wherein the multimedia preference description in one of the parent and child preference elements specifies a multimedia genre (col. 22 line 47-col. 23 line 1).

Regarding claim 57, Herz teaches the method of claim 51, wherein the multimedia preference description in one of the first parent and first child preference elements specifies an actor or a director (col. 11 lines 45-58).

Regarding claim 58, Herz teaches the method of claim 51, wherein one of the first child preference elements of the first parent preference element includes a further preference condition (col. 5 lines 23-28).

Regarding claim 59, Herz teaches the method of claim 51, further comprising: updating the user description (col. 42 lines 12-24).

Regarding claim 60, Herz teaches the method of claim 51, further comprising: storing the user description (col. 45 lines 34-55).

Regarding claim 61, Herz teaches the method of claim 51, wherein the user description includes a user identifier specifying a name for at least one user, and the first and second parent preference elements apply for the same at least one user (col. 17 lines 45-65 and col. 26 lines 22-50).

Regarding claims 62-70, those claims represents a method for processing user preferences related to multimedia content consumption, taught by the prior art as identified on claim 51-61, discussed above, same rationale of rejection is applicable.

Regarding claims 71-76, those claims represents a system for processing user preferences related to multimedia content consumption, taught by the prior art as identified on claims 51-56, discussed above, same rationale of rejection is applicable

Regarding claims 77-80, those claims represents system for processing user preferences related to multimedia content consumption, taught by the prior art as identified on claims 51-56, discussed above, same rationale of rejection is applicable

Regarding claims 81-85, those claims represents a computer program product for processing user preferences related to multimedia content consumption, taught by the prior art as identified on claims 51-61, discussed above, the same rationale of rejection is applicable.

Regarding claims 86-91, Herz-Kothuri teaches a second preference element includes a second preference condition that specifies a second place to which the second parent preference element applies (Kothuri, col. 13 lines 36-58).

Response to Arguments

8. Applicant's arguments filed 01/18/2007 have been fully considered but they are not persuasive.

In the remark, applicant argued in substances that

(A) Neither Herz nor Kothuri discloses or suggests that the first parent preference in the hierarchical structure including a first preference condition that specifies a place to which the multimedia preference descriptions in the first parent and first child preference element apply.

As to point (A), Examiner asserts that the combination of teachings of Herz and Kothuri does teach the first parent preference in the hierarchical structure including a first preference condition that specifies a place to which the multimedia preference descriptions in the first parent and first child preference elements apply.

For example, Herz teaches a hierarchical structure including a condition (i.e., mood) that the multimedia preference descriptions in parent and child elements apply (col. 17 lines 28-65). Herz does not teach a condition that specified a place. However, Kothuri teaches a condition that specified a place (col.13 lines 14-58: Kothuri discloses hierarchically structured data attributes/conditions which include a region/place). Therefore the combination of teachings of Herz and Kothuri does teach the first parent preference in the hierarchical structure including a first preference condition that specifies a place to which the multimedia preference descriptions in the first parent and first child preference element apply.

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(B) there is no motivation to combine and modify Herz and Kothuri.

In response to applicant's argument that there is no suggestion to combine the references, the examiner recognizes that obviousness can only be established by combining or modifying the teachings of the prior art to produce the claimed invention where there is some teaching, suggestion, or motivation to do so found either in the references themselves or in the knowledge generally available to one of ordinary skill in the art. See *In re Fine*, 837 F.2d 1071, 5 USPQ2d 1596 (Fed. Cir. 1988)and *In re Jones*, 958 F.2d 347, 21 USPQ2d 1941 (Fed. Cir. 1992). In this case, Herz teaches a hierarchical structure including a condition that the multimedia preference descriptions in parent and child elements apply (col. 17 lines 28-65). Kothuri teaches a condition that specified a place (col. 17 lines 28-65). It would have been obvious to one of ordinary skill in the art at the time of the invention was made to modify the hierarchical structure of Herz to include a condition that specified a place as taught by Kothuri. One would be motivated to do so to allow data to be retrieved based on a particular condition (or mood or attribute), thereby providing more efficient use of the data (Kothuri, col. 7 line 14).

9. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Oanh Duong whose telephone number is (571) 272-3983. The examiner can normally be reached on Monday- Friday, 9:30PM - 6:00PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Saleh Najjar can be reached on (571) 272-4006. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Oanh Duong

April 2, 2007

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Application Number 09/666,280

Filing Date September 21, 2000

First Named Inventor Kyoung Ro Yoon

Art Unit 2155

Examiner Name Oanh L. Duong

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 Attorney Docket Number
 24286/81251

Examiner Initials*	Cite	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant
		Number-Kind Code ^{2 (if known)}		7.	Figures Appear
/OD/		us- 2006/0015580	01-19-2006	Gabriel et al.	
<u> </u>		us- 2005/0120390	06-02-2005	Nonoyama	
		us- 2004/0177370	09-09-2004	Dudkiewicz	
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		Custom URL - HTTP://WWW.IRT.DE/CUSTOM/CTV_ 1 - CustomTv Service and System Requirements," AC 1998, pages 1-42.			
	·	Sanguantrakul et al., "A User Customized Selection at Parallel Processing 1999 Proceedings, 1999 Internation Japan, Los Alamitos, CA, USA IEEE, Septmeber 21, 1	onal Worksho	pps on Aizu-Wakamatsu,	
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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

Application Number 09/666,280 Filing Date September 21, 2000 First Named Inventor **Kyoung Ro Yoon** Art Unit 2155

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Examiner Name Oanh L. Duong

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/OD/		us- 5,063,522	11-05-1991	Winters	
		us- 5,167,011	11-24-1992	Priest	
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Application Number	09/666,280	
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First Named Inventor	Kyoung Ro Yoon	
Art Unit	2155	
Examiner Name	Oanh L. Duong	
Attorney Docket Number	24286/81251	

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